Illinois Student Affairs Assessment Conference

Thursday, May 16, 2024

Student Affairs
UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN

Welcome

Welcome to the 2024 Student Affairs Assessment Conference.
The purpose of this conference is to provide participants with strategies that are easy to understand and implement in the assessment, evaluation, and reporting of their work. The conference is designed to help practitioners at all levels learn how to conduct assessment/evaluation and to understand the importance of doing so for the purpose of improving practice.

Schedule At-a-Glance

Time	Event	Location
8:30-9:15 a.m.	**Check in**	ARC Lobby
9:20-10:20 a.m.	**Keynote**	ARC Auditorium
10:30-11:20 a.m.	**Breakout Session #1**	ARC Auditorium, MP 7 A&B
11:30-12:20 p.m.	**Breakout Session #2**	ARC Auditorium, MP 7 A&B
12:30-1:20 p.m.	**Lunch & Poster Session**	ARC Instructional Kitchen
1:30-2:20 p.m.	**Breakout Session #3**	ARC Auditorium, MP 7 A&B
2:30-3:30 p.m.	**Lightning Talk Sessions**	ARC Auditorium
3:30-4:00 p.m.	**Closing**	ARC Auditorium

Keynote Biography

Presenter: Dr. Amelia Parnell is Vice President for Research and Policy at NASPA - Student Affairs Administrators in Higher Education, where she directs the Research and Policy Institute (RPI), which links research, policy, and effective student affairs practice in support of student success. Amelia is leading NASPA's examination of several critical higher education issues, including colleges' use of emergency aid programs to address student needs. Her current research portfolio also includes studies on leadership attributes of college presidents and vice presidents, documenting and assessing cocurricular learning, and assessment and evaluation in student affairs. Amelia is an advisory board member for the DC Public Schools' Urban Education Leaders Internship Program Alumni Board and an advisory committee member for Lumina Foundation's Beyond Financial Aid toolkit. Amelia holds a PhD in higher education from Florida State University and a master's degree and a bachelor's degree in business administration from Florida A&M University. Dr. Parnell will assume the role of President of NASPA on July 1, 2024.

Keynote Address
You Are a Data Person:
Strategies for Using Analytics on Campus
9:20-10:20 a.m., ARC Auditorium

You Are a Data Person: Strategies for Using Analytics on Campus
As professionals strive to provide holistic programs, instruction, and services to students, the use of data to examine the impact of those efforts is essential. As a result, now is a pivotal time for everyone to identify opportunities to leverage data to make decisions. This session will describe national trends regarding the use of data in higher education, with a focus on how student affairs professionals and others in student-focused roles are integrating assessment into their routine activities. The session will also include a discussion of the Data Identity Framework, a six-component guide to help individuals identify their data-related strengths.

Breakout Session #1
10:30-11:20 a.m.

Keynote Dialogue: You are a Data Person
Presenter: Amelia Parnell
Location: ARC Auditorium
Audience: Novice, Intermediate, and Advanced

This session will build upon the themes from the opening keynote with practical steps to help professionals explore aspects of their data identity. The interactive session will also include small group discussions of emerging areas of assessment in student affairs and how professionals can assess needs, processes, and outcomes when delivering programs and services.

Illini Success 2022-2023
Presenter: Un Yeong Park, The Career Center
Location: MP 7 – side A
Audience: Novice and Intermediate

This session delves into the Illini Success initiative's latest advancements in web accessibility and the move towards greater openness in sharing data. Looking ahead, we will discuss our road map for developing and launching public-facing data dashboards by the next academic year. This presentation will outline the journey, technical considerations, and strategic planning involved, offering attendees a blueprint for enhancing their data dissemination practices for a wider audience.

Learning Outcome Development and Assessment Planning for Undergraduate Research
Presenter: Alaina Pincus, Office of Undergraduate Research
Location: MP 7 – side B
Audience: Novice

The Office of Undergraduate Research (OUR) is developing an assessment plan for its programs. The first step is to develop learning outcomes (LOs), not just for the unit, but also as a model for undergraduate research programs across campus. Establishing LOs that are specific to the unit but broad enough for the campus presents a unique challenge. This presentation will address the complexities of developing LOs and an assessment plan under these conditions.

Breakout Session #2
11:30-12:20 p.m.

Survey Design & Reporting: Getting and Sharing Valuable Information
Presenter: Erin Thomas, Illinois State University
Location: ARC Auditorium
Audience: Novice and Intermediate

As one of the most frequently used assessment tools, it is vital to understand the purposes and value of surveys. In this session, you will learn how to craft effective surveys to glean valuable insights. Key strategies for designing surveys that yield meaningful data and best practices for presenting and sharing the information will be offered.

Plan and Manage Your Departments Projects
Presenter: Alana Harris, Campus Recreation
Location: MP 7 – side A
Audience: Novice

Prioritizing assessment efforts is a challenging and sometimes overwhelming process. As student affairs units with limited time and resources, it is critical to engage in prioritization and planning. In this session we will discuss the process of developing a strategic assessment plan (4-year cycle) and methods for maximizing the contributions of others and leveraging opportunities to connect with collaborators on campus.

Campus Policies, Ethics, and Privacy in Assessment and Research
Presenters: Beth Hoag, Sarah Mumford, and Phil Reiter
Location: MP 7 – side B
Audience: Intermediate and Advanced

In this session, panel members will discuss common issues of student and data privacy. The panel will review policies and protocols about conducting assessment and research on campus including the Institutional Review Board (IRB), the Student Affairs Research Approval (SARA) process, and Privacy assessments. Questions from the audience will guide additional discussion.

Lunch and Poster Session
12:30-1:20 p.m.

Pick up your lunch at the ARC Instructional Kitchen. Seating will be available throughout the Well-being Lounge (foyer) and the concourse level.

We will also have some tables reserved for guided lunchtime discussions. Topics include: **CAS & Program Evaluations** (lead by CAS President Gayle Spencer), **Learning Outcomes Assessment** (lead by Linell Edwards, Provost Office), **Health and Well-being Assessment** (lead by Nick Chancellor, McKinley Health Center), and **Choose Your Own Topic** (lead by Jen Yu, University Libraries).

The Illini Union Bookstore will be selling copies of Dr. Parnell's book *You Are a Data Person*.

Poster Session

Assessing Food Assistance and Well-Being Program Usage by Illinois Community in Champaign

Presenter: Devanshi Bhadola, Campus Recreation

Sense of Belonging at Illinois

Presenter: Student Affairs Assessment Committee

Assessing Accessibility Within UIUC Campus Recreation Facilities
Presenter: Sophia Survant, Campus Recreation

Illini Union Assessment Projects

Presenter: Illini Union

FYCARE

Presenter: Nora Peterson, Women Resources Center

Improving Assessment Practices and Promoting a Culture of Assessment Through a Year-long Working Group
Presenter: Daniel Wilson, UIC
Location: ARC Auditorium
Audience: Advanced

Training and experience around assessment often varies among SA professionals. To address the immediate need for professional development, an assessment working group was launched where participants each develop an assessment project in a supportive manner that removes barriers and encourages collaboration. The session will describe the working group purpose and process, discuss barriers and lessons learned, present results of the assessment of the working group, engage with participants to support initial steps in developing a working group, and share working group materials.

Indigenous Assessment Practices
Presenter: Charlotte Davidson, Native American House
Location: MP 7 – side A
Audience: Intermediate

Assessment is a cultural sensibility and practice long held by many Indigenous communities. In this session, we will provide a lived experience approach and introduce a Diné form of assessment, including examples of how relationships to place, settings, and communities influence how assessment is planned, undertaken, and validated.

Understanding the Student Journey: Engaging Student Panels and Digital Whiteboards to Gain Deeper Insights
Presenter: Priyanka Bhargava, Gies College of Business
Location: MP 7 – side B
Audience: Novice, Intermediate, and Advanced

Qualitative research plays an important role in understanding student experiences and perspectives. The presenter will talk about how utilizing student panels at Gies College of Business to do some of the fieldwork to capture data via digital whiteboards is helping reduce research costs. Student panels allow for asynchronous data collection, eliminating the need for large, time-consuming moderated sessions. This cost-effective approach can be transformative within the qualitative research landscape to gather continuous student feedback.

Lightning Talks
2:30-3:30 p.m., ARC Auditorium

Value-added High-Impact Practices (HIPs): Exploring the Impact of HIPs on Students' Personal and Professional Development
Presenter: Linell Edwards, Provost Office

How valuable or meaningful are high-impact practices (HIPs) to students' personal or professional development? What HIPs do students find most valuable and why? Does the perceived value of HIPs differ based on gender and underrepresented minority (URM) status? These questions and more will be addressed based on qualitative data from an institutional-wide senior survey that prompts students to reflect on their undergraduate experience.

Assessment Soup: Strategies in a Large, Multi-unit Department

Presenter: Mari Anne Brocker Curry, University Housing

A quick overview of the various assessment strategies used by University Housing to inform and improve the residential experience along with other programs and service offered by the department.

Day1 Access Program
Presenter: Tod Petrie, Illini Union

The Day1 Access at Illinois pilot program is a collaborative campus initiative designed to promote student success (student-centered) through earlier access to lower-cost classroom materials. The program provides course materials as a significant savings to students by the first day of classes showing our commitment to focused on learning with innovative programs.

Self-Care Stations at McKinley Health Center
Presenter: Andrea Black, McKinley Health Center

This presentation will provide an overview of the self-care stations provided to students by McKinley Health Center, including vending machines and staffed physical locations. Also included are some basic statistics on the usage of vending machines: most commonly vended items, after hours usage, and demographic breakdowns.

Trends in Academic Misconduct
Presenter: Devin Andersen, Office for Student Conflict Resolution

The Office for Student Conflict Resolution releases annual reports on Academic Integrity data including violations, sanctions, and demographic data. Presenter Devin Andersen will detail trends in the last five years of report data, including the design and implementation upcoming intervention strategies to address academic misconduct on campus.